

North Penn United Way Day of Caring Initiative



DAY OF CARING

The North Penn United Way Day of Caring is an annual event that connects volunteers with local nonprofits and agencies in need of extra hands. Volunteers work side by side to complete community based projects that otherwise would never be completed. Projects range from painting a mural to building a playground or reading to preschoolers.

This event gives groups of volunteers the opportunity to work on projects that make a difference in the lives of children, families and seniors. Companies and groups can volunteer together on these specific projects and develop long-lasting relationships with colleagues and agencies.

IMPACT IN THE COMMUNITY

In 2009, more than 270 volunteers armed with shovels, rakes and loads of elbow grease completed 43 projects in the Indian Valley and North Penn community helping hundreds of people in the community.



VOLUNTEER

The benefits of volunteer involvement include a bolstering of team spirit among participating employees or other group members, increased productivity and morale, exposure in the community and a greater understanding of the needs of the community.



Benefits for Companies

- Improve community
- Enhance company's image
- Distinguish company by associating with the Day of Caring
- Boost customer loyalty by giving customers a new reason to support your company
- Improve employee retention and attract new workers
- Garner positive media attention

Benefits for Employees

- Increases teamwork, morale, and trust among your employees
- Boost retention
- Enhance communication, organization, time management skills and accountability
- Develop leadership skills among your staff
- Increase employees' understanding of co-workers and respect for diversity and other cultures

PAST PARTICIPANTS

Cobham
COSTCO
Courier News Weekly
Detweiler, Hershey and Associates
John T. Fretz Insurance Agency, Inc
Harleysville Insurance
Harleysville National Bank
Harleysville Savings Bank

Harleysville Rental
Henning's Market
ITW Polymer
Long and Foster
Lowe's
Northwestern Human Services
Simco
TRC Staffing
Univest Corporation
Trefoil Properties

