

2011 Campaign Best Practices Form

Please fill out this form to ensure that your organization receives the recognition it deserves.



COMPANY:

CEO publicly supports the campaign.	1	<input type="checkbox"/>
CEO sends endorsement letter or email to all employees.		<input type="checkbox"/>
CEO endorses campaign at employee group meetings.		<input type="checkbox"/>
Company implements campaign team.	2	<input type="checkbox"/>
Campaign Coordinator (senior-level manager) is assigned.		<input type="checkbox"/>
Leadership Giving Ambassador is assigned.		<input type="checkbox"/>
Emerging Leaders Society Ambassador is assigned.		<input type="checkbox"/>
Campaign Team is organized.		<input type="checkbox"/>
Company Campaign Team attends training.	3	<input type="checkbox"/>
Company makes campaign fun and engaging.	4	<input type="checkbox"/>
Promotes and publicizes campaign.		<input type="checkbox"/>
Uses incentives to promote participation.		<input type="checkbox"/>
Holds special events.		<input type="checkbox"/>
Company promotes Leadership Giving.	5	<input type="checkbox"/>
Invites all employees to pledge at a leadership level.		<input type="checkbox"/>
Recognizes and celebrates Leadership Givers with additional activities.		<input type="checkbox"/>
Company allows employees to use payroll deduction.	6	<input type="checkbox"/>
Company educates employees about North Penn United Way	7	<input type="checkbox"/>
All employees invited to employee group meetings		<input type="checkbox"/>
United Way information presented at employee group meetings.		<input type="checkbox"/>
Campaign video shown.		<input type="checkbox"/>
Pledge forms distributed at employee group meetings.		<input type="checkbox"/>
Company has New Hire and/or Retiree program.	8	<input type="checkbox"/>
Includes United Way information in company's new hire orientation.		<input type="checkbox"/>
Solicits and provides retirees with United Way brochure during campaign.		<input type="checkbox"/>
Company thanks donors.	9	<input type="checkbox"/>

Please complete and attach to the outside of your Report Envelope.